

01484 955 553 www.yorkshiresales.com Info@yorkshiresales.com

Privacy Policy

Thank you for visiting our website. We are dedicated to safeguarding your privacy and protecting your personal information.

This Privacy Policy outlines how we collect, process, and use any personal information you provide to us or that we collect about you. We may update this policy periodically, so please review it regularly.

About Us

This website is operated by Yorkshire Sales and Lettings. For the purposes of UK data protection law, Yorkshire Sales and Lettings, located at 144 Fitzwilliam St, Huddersfield, West Yorkshire, HD1 5PU, serves as the data controller.

Information We Collect About You

We may collect and process the following types of information:

- **Information You Provide:** You may share information with us through website forms, phone calls, emails, or other means. This may include your name, address, email address, phone number, and other details you choose to provide.
- **Information We Collect Automatically:** When you use our website, we collect information about your computer or mobile device, IP address, and browsing patterns.

- **Information from Other Sources:** If you contact us via a property portal, we may receive information about your property interests, which we may combine with other information you provide.

How We Use Your Information

Your personal information is used for:

- **Service Provision:** We use your information to provide requested services, respond to enquiries, and administer promotions or competitions.
- **Marketing:** With your permission, we or selected third parties may send information about products or services of potential interest.
- **Service Improvement:** We may use your information to notify you of service changes and enhance website security.

The legal basis for processing your information may include:

- **Consent:** You can withdraw consent at any time by emailing info@yorkshiresales.com.
- **Contractual Necessity:** We may process your information to fulfil or prepare for a contract.
- **Legitimate Interests:** Processing may be necessary to operate and promote our services.
- **Legal Obligations:** We may need to process your information to comply with laws.

Sharing Your Information

We may share your information in the following scenarios:

- **With Clients and Prospective Clients:** When requested, we may share your information with landlords, tenants, vendors, and purchasers (or their advisers). These parties will become data controllers if they are businesses, and their own privacy policies will apply.
- **With Business Partners and Suppliers:** We may share your information with partners and subcontractors providing services to us or as necessary for requested services.

We may also share your information to seek professional advice, meet legal requirements, or respond to law enforcement.

Storing Your Information

Your information is stored on secure computers. While we take steps to protect your information, internet transmission is not entirely secure. Once we receive your information, we use strict security measures to prevent unauthorised access. We retain your data only as long as necessary.

Cookies

We use cookies and similar technologies to enhance your browsing experience. By using our website, you consent to our use of cookies. Cookies may include:

- **First-Party Session Management:** These allow website navigation and access to services.
- **Third-Party Session Management:** These enable interactions with third-party providers.
- **Functionality Cookies:** These store your preferences.
- **Interest-Based Advertising Cookies:** These allow for personalised advertisements based on browsing activity.

For more information on cookies and to adjust preferences, visit www.allaboutcookies.org and www.youronlinechoices.eu.

Your Rights

You have the right to opt-out of marketing by using the unsubscribe link in marketing emails. Additionally, you may:

- Request access to your information.
- Object to certain processing activities.
- Request deletion or restriction of your information.
- Obtain a machine-readable copy of your data.

To exercise these rights, please contact us at the address below or via email at info@yorkshiresales.com.

Links to Other Websites

Our website may include links to external websites, which have their own privacy policies. We are not responsible for these policies or their content, so please review them before providing personal information.

Contact Us

If you have questions about this Privacy Policy or our handling of your data, contact us at:

144 Fitzwilliam St, Huddersfield, West Yorkshire, HD1 5PU

Email: info@yorkshiresales.com

For additional concerns, you may also contact the Information Commissioner's Office at:

Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

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